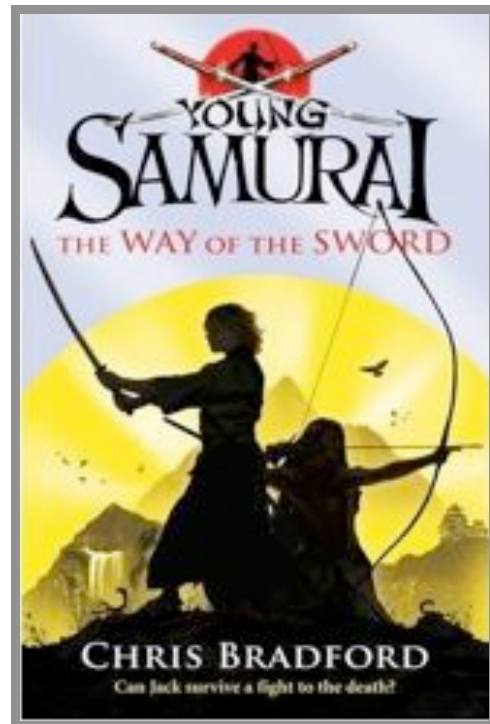
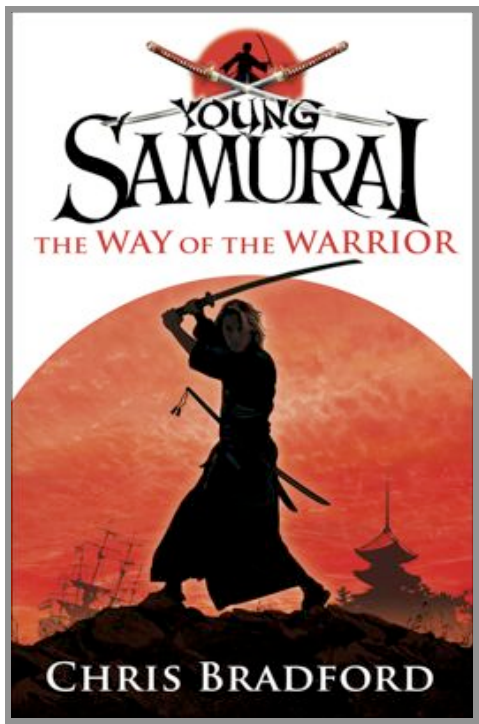




Young Samurai Author Events



‘One of the most unparalleled book events of the year!’

John Lloyd, Events Manager, Waterstone’s

Chris Bradford

BA Hons (English) - PGCE

Published by Puffin



Email: events@youngsamurai.com

Web: www.youngsamurai.com

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Konnichiwa,

Thank you for your interest in holding a *Young Samurai* event.

Young Samurai offers an excellent opportunity for interactive and diverse school visits, events and seminars for children and adults!

Young Samurai author events not only entertain students, but will enlighten them as well. For *Young Samurai* is not just an action-adventure, it is a story of East meeting West and of positive philosophies that can be applied to everyday living.

The book is targeted at readers 10 years+, but is suitable for advanced readers 8 years old and above. Young Samurai events are suitable for all age groups Year 5 and upwards.

This document should contain everything you need to know in order to arrange an event booking. Videos of previous events, a Teachers' Pack and support materials are available online under 'Events' at chrisbradford.co.uk.

To make a booking or request further information, please contact:

Trevor Wilson
Authors Abroad
www.authorsabroad.com
Tel: 01535 656015
Email: events@youngsamurai.com

I look forward to appearing at your event.

Sayonara!

Yours sincerely,

Chris Bradford
Author



Young Samurai Events

The Samurai School

Young Samurai events are highly dynamic and energetic performances designed to encourage even the most reluctant readers to read!

- Learn what it takes to become a young samurai at the *Samurai School*;
- Witness an authentic samurai sword display;
- Listen and watch a dynamic all-kicking, all-punching book reading;
- Understand the etiquettes and beauty of Japanese culture;
- Visit Japan with a video tour from the author's research trips!

Timing

The whole visit will last approx. 2 hours. The Samurai School lasts between 45-60 minutes. This followed by up to 30 minutes Q&A and up to 30 minutes for signing.

Content

- Introduction by author;
- Samurai Sword and Martial Arts demonstration;
- Reading from *Young Samurai* by the author;
- Video-enhanced presentation on martial arts and Japan using PowerPoint;
- 'How to be a Young Samurai' workshop;
- Q&A and discussion of what it takes to be an author
- Book signing.

Logistics

1. These events require a large hall or gym. It is not suited to small rooms or rooms with lots of furniture.
2. Access to a laptop projector and screen. [lack of display facilities does not preclude the running of the event, but is highly preferred]
3. Speakers are required for the laptop presentation

All *Young Samurai* events are suitable for both boys and girls aged 8+ upwards.

[There is a Teacher's *Young Samurai* Pack available online for classroom activities.](#)



Event Requirements

Requirements

1. Group sizes can range between 150 and 500, but are dependent upon the event booked.
2. Event ideally conducted in a gymnasium, hall or a suitably large room with minimal furniture (i.e. just chairs).
3. Events are preferably run with access to a laptop or DVD projector for PowerPoint and video displays; but lack of such facilities does not preclude the running of the event.
4. Schools are requested to provide bottled water and lunch (if visit spans a lunch break).
5. Activities are tailored according to the age of the audience. To maximise students' experience, Chris recommends that class years are kept separate or, if not, only span a maximum of two year groups in any session.
6. If a double session has been booked, these should be spaced reasonably close together (*i.e. please do not have the first session at 9am and second at 3:30pm*).
7. Chris travels to events by car or public transport. If by car, Chris would require an on-site parking space be made available. If arriving by public transport, Chris would appreciate transportation to and from the nearest mainline or bus station.
8. Chris will require somewhere suitable to change into his martial arts outfit.
9. It is recommended that the teacher has read a chapter or two of the book to the class, or else encouraged the pupils to read the book themselves and explore youngsamurai.com, before the visit to generate interest and stimulate questions. A Teachers' Guide is available online to download at www.chrisbradford.co.uk.
10. Facilities for a display of *Young Samurai* books and posters in the room where Chris talks is recommended as it provides a visual reference and gives a better sense of occasion.

Health & Safety:

- All displays are strictly controlled and no weapons are used by or with students.
- The techniques demonstrated are suitable for the age range.
- Chris is a graded black belt martial artist with over 20 years experience.
- A performance area of 5m by 5m, with a 2m ceiling clearance is required.
- Verbal warnings are given throughout the event.
- School staff **must** supervise all sessions and be responsible for discipline.
- The samurai sword remains with the author at all times.
- The author is covered by £5 million public liability insurance.
- The author was given an enhanced CRB check disclosure in January 2006.



Supply of Books

As part of the event, pupils are given the opportunity to purchase and have signed copies of *Young Samurai: The Way of Warrior*. There are two recommended options for this:

Option 1: Pre-ordered Books.

In order to guarantee a copy of the book and have it signed on the day, pupils and the school are encouraged to pre-order *Young Samurai*.

Please use the 'Author Appearance' template to manage book orders. These books should be ordered one week before the event. Payment can be made on or before the event.

Option 2: Purchase Books on the day.

Chris will also bring an additional quantity of books on the day for all those pupils who, after experiencing the *Young Samurai* event, are inspired to get their hands on a copy.

There will be a final signing opportunity, for those students who need to speak to their parents first, the following day when the author will return at a prearranged time (e.g. break) and sign any remaining copies.

Books supplied by dedicated distributor or by a local shop.

If you already have an arrangement with a local bookstore for selling books, please inform the Booking Agent of this and the arrangements that will be made to ensure an adequate supply of books at the event.

Author Appearance Template

An author appearance and book order template is available online under the 'Events' page at:

www.chrisbradford.co.uk

Please use this to inform parents that their child will be meeting a Puffin author and that if they wish to purchase a book in advance, their child can then have it signed personally by the author on the day.

A comprehensive teacher's guide to Young Samurai is also available here.



Setting Up A Visit

1. Contact the author's Booking Agent, Trevor Wilson at Authors Abroad (www.authorsabroad.com) on Tel: 01535 656015 or you can email Trevor at: events@youngsamurai.com.
2. Trevor will respond to your request within 5 working days by email or phone.
3. Once the event booking has been agreed in principle, Trevor will send a confirming letter/email setting out the details, terms and conditions.
4. Once an event is confirmed, please note the booking is subject to a 50% cancellation fee if cancelled within 2 weeks of the date.
5. Two weeks before your event Trevor will get in touch to confirm the day's schedule, arrange for the school to receive publicity material and delivery of books ordered directly through him. An invoice for the appearance fee will be issued.
6. The *Young Samurai* event arrives!

Fees

Fees are based on the Society of Authors' Recommended Scale and dependent upon the school's requirements.

Please call Trevor Wilson on 01535 656015 for details.

Expenses will include travel, liaison and specific event costs
Fees are reviewed annually at 31st March



The Author

Chris Bradford holds a BA (Hons) in English from Exeter University and is a TEFL and PGCE-qualified teacher.

He has taught English to Japanese students at the Teikyo School and composition to degree level at the Academy of Contemporary Music, Guildford, for five years.



A professional musician with over ten years experience, Chris is a confident and versatile public speaker, comfortable with talking to and facilitating activities for both small groups and mass audiences alike.

Chris has over 20 years experience as a martial artist. Since joining a *Judo* club at the age of 8 years old, he has trained in more than nine styles from *Shotokan Karate* to *Muay Thai* to *Taijutsu* in which he is a black belt. Chris currently trains in *Iaido* at the Shin-Ichi-Do in Crawley and *Wado Ryu Karate* at Kicks Martial Arts Centre, Brighton.

Chris is a regular guest on BBC Radio and has provided workshops and talks for a wide variety of organisations and schools, including:

Queenswood Private School
Foster Care Associates (FCA)
Northern Irish Music Industry Convention (NIMIC)
British Academy Of Composers & Songwriters
Borders Bookstores
Hurst Arts Festival
Society of Children's Book Writers & Illustrators (SCBWI)

Chris is a registered member of the National Association Of Workshop Providers and the Institute for Learning.



Contact & Information

To make or discuss a *Young Samurai* event booking, please email:

Trevor Wilson
Authors Abroad
www.authorsabroad.com
Tel: 01535 656015
Email: events@youngsamurai.com

For additional information on:

Young Samurai – www.youngsamurai.com

Chris Bradford – www.chrisbradford.co.uk

To contact the author: info@youngsamurai.com

For in-store appearances, book signings and festival events, contact:

Adele Minchin at Puffin:
Adele.Minchin@uk.penguin.com
Tel 0207 010 3072